

# INVESTIGATING ALAY LANGUAGE ON SOCIAL MEDIA MADE BY TEENAGERS

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## Abstract

*This study investigated Alay language on social media made by teenagers. This research applied documentary method. The techniques used in collecting data were: The researcher observed and collected Alay language vocabularies that used in social media by screenshot them afterword the researcher copied the data and gave a code. The techniques of analysis were: the researcher Collected and selected the data which can be categorized as Alay language and Classified the data based on the forms of Alay language. This research was focus on the analysis of the Alay vocabulary in social media made by teenagers. The researcher obtained 27 Alay vocabularies used by teenagers in social media. Structures vocabulary and sound changes at the Alay language among teenager in a Facebook group namely; JUAL BELI ONLINE LOMBOK is: The Addition of Phoneme, Phoneme Omission, Abbreviation, Using other terms, Replacement Letter, Capital and Lower Case Letter, Combination of Letter and Number, and Letter, Abbreviation, Symbol, Number.*

**Keywords:** Language, Alay Language, Social Media, Teenagers.

## INTRODUCTION

Language is a thing that individuals from specific culture talk or communicate. In which, transfer of significance starting with one individual then onto the next is the quintessence of talking or communication. In doing so, people do not only communicate by spoken language but also they can definitely determine media that will be utilized. There are two models of media that are able to be utilized for having a talk such as digital and printed media. Printed media give data which can be perused by the clients such as magazine, letter, paper, and so forth Then again, digital media give data which can be seen and tuned in by the viewer are like phone, radio, TV, Computer, and so forth the advancement of media impacts talking or even communication way. It implies language that used to convey has evolving. The advancement of media impacts correspondence and connection way. It implies language that used to convey has evolving. At the present time, various social

occasions of individuals use phenomenal terms to talk with others, particularly online media. They use uncommon terms that have various mix-ups in Bahasa Indonesia. This marvel is very focusing considering the way that hurt the first of its norm. The unprecedented terms to communicate in is called Alay language or ordinarily called as slang language. These days, Alay or regularly called as slang language turned out to be intimately acquainted for social orders besides for youngsters. It turned out to be more popular by the far reaching of innovation especially network site, for example, facebook and instagram. There are some extraordinary terms or words containing alay language, for occasions, *kepo banget sih jadi org*. This sentence just comprehended by specific gatherings. This sentence ought to be *mau tabu saja jadi orang*. It implies that somebody need to have a deep understanding of the speaker. This sentence make simpler and quicker in correspondence, yet it just comprehended by specific gatherings. Other model, *yoi brother nanti kita invit*. This wonder of Alay language particularly in online media correspondence truly convoluted which confounded individuals. Hudson, slang is a consistently changing arrangement of casual words and expressions that speakers use to set up or build up friendly personality or cohesiveness inside a gathering or with a pattern or style in the public arena on the loose.<sup>1</sup> Let' say, slang or additionally called as Alay language will be always showing signs of change alongside time limit utilizing by individuals to demonstrate social personality.

In 2008, seemed Alay language in young people's field. The appearance called as incredible in view of burned-through the consideration of masses. Alay language is additionally called as mystery language in light of the fact that not all individuals know and comprehend its jobs, its words, its design, and its implications since it has exceptional approach to be communicated and just comprehended by specific gatherings of individuals and lamentably, it will in general harm Indonesia language. Then again, it is truly essential to be perceived by all individuals despite the fact that we have public language (Indonesia) which has been our language solidarity however individuals particularly teens can't keep away from the Alay language since it drives them to remain quicker looking at anything also.

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<sup>1</sup> Hudson, R.A. *Sociolinguistics. Second Edition*. Cambridge University Press., 1996), p. 11.

Subsequently, this examination, the specialist was not center around message characters or any images of Alay language yet the scientist noticed the Alay language vocabularies which are speculated fascinating by the analyst and should be seen at teens' field. On account of Alay language has designs or attributes and its elocution is distinction with Indonesia language. Then again, this Alay language is more convoluted than Indonesia language however shockingly, it is not difficult to be perceived and utilized in day by day life and furthermore in online media like Facebook, Instagram, YouTube, and so forth In light of those components the analyst felt important to lead an examination about Alay language made by youngsters in online media. Subsequently, the scientist figured this examination on what are the attributes of Alay language in web-based media made by youngsters? Furthermore, the aftereffect of this examination was required to give data to the general population, particularly to the youthful age that close to the negative feeling of Alay language, it has uncommon ability to be simpler having cooperation.

## LITERATURE RIVEW

### Identifying Language

By and large, language can be characterized as a code or image. Another meaning of language is apparatuses of correspondence delivered by human's explanation. We need to realize that language comprises of words, each word has meaning. At the point when we are talking or composing, words are consistently leads by guidelines. To state viewpoint, feeling, and figured, it should have the specific words then, at that point beginning to orchestrate it. Furthermore, language can be characterized as an instrument for conveying something across in heart. It might say that language is truly significance for individuals at doing their exercises. In setting of sociolinguistics, affirmed by Wardhaugh, that when at least two individuals speak with one another in discourse, we can consider the arrangement of correspondence that they utilize a code.<sup>2</sup> It implies that in doing correspondence, when at least two individuals speak with one another, they should choose and relate

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<sup>2</sup> Wardhaugh, R. *An Introduction to Sociolinguistics*. Fifth Edition. (Oxford:Blackwell Publishing, 1986), p. 1.

the language that they might want to use to speak with one another. Language is a sign framework, for example, sound which is useful elements, has numerous sorts, and compassionately.

### **Sociolinguistics**

Sociolinguistics is the investigation of the social employments of language and decide the social assessment of semantic variations.<sup>3</sup> In addition, proposed by Holmes says that the sociolinguists point is to move towards a hypothesis which gives a propelled record of the manner in which language is utilized locally, and of the decisions individuals make when they use language.<sup>4</sup> In view of the definitions above, it implies that sociolinguistics is the investigation of language variety and that the reason for such examination is to discover what variety educates us regarding language and speakers' „knowledge“ of language. Then again, sociolinguistics is an investigation the connection among language and society. They are keen on clarifying why we talk distinctively in various social setting, and they are worried about distinguishing the social elements of language and the manners in which it is utilized to pass on friendly significance.<sup>5</sup> There are a few potential connection among language and society. One is that social construction may either impact or decide semantic design or potentially conduct. Certain proof might be cited to help this view: the age grading wonder whereby small kids talk uniquely in contrast to more seasoned kids and, thusly kids talk uniquely in contrast to develop grown-ups; examines which show that the assortments of language that speakers use reflect such matters as their territorial, social, or ethnic beginning and perhaps even their sex; and different examinations which show that specific methods of talking, selections of words, and even guidelines for bantering are indeed profoundly dictated by certain social necessities<sup>6</sup> It very well may be reason that sociolinguistics is an investigation the connection among language and society. For this situation, some of gatherings of people utilize unique terms need to show about personality, force, sexual orientation, and affableness.

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<sup>3</sup> Chambers, J.K. *Studying Language Variation: An Informal Epistemology*. (New York:Routledge., 2002), p. 3.

<sup>4</sup> Holmes, J. *An Introduction to Sociolinguistics*. (London:Longman.,1992), p. 16.

<sup>5</sup> Holmes, J. *An Introduction to Sociolinguistics*. (London:Longman.,2000), p. 1.

<sup>6</sup> Wardhaugh, R. *An Introduction to Sociolinguistics fifth edition*. London:Longman.,2000), p.10.

## Slang

As declared by Hudson, slang is a consistently changing arrangement of conversational words and expressions that speakers use to build up or support social personality or cohesiveness inside a gathering or with a pattern or design in the public eye on the loose.<sup>7</sup> The presence of jargon of this sort inside a language is potentially just about as old as language itself, for slang is by all accounts a piece of any language utilized in common communication by a local area sufficiently enormous and different enough to have recognizable subgroups". Then again, Wardhaugh said that language which is intimately acquainted in style, and is generally limited to the individuals from a specific gathering of people, for instance teenage slang, arm slang, theatre slang.<sup>8</sup> In view of definitions above, it very well may be reason that slang isn't normally completely perceived by individuals outside a specific gathering of people, thus has a benefit of showing the closeness and fortitude of its individuals. Slang is words or expressions which are exceptionally casual, frequently impermanent, and which normally used to character with one's peers and utilized by individuals, all things considered, and gatherings of people. Slang is a method of partitioning the insiders from the pariahs, a way for a gathering to isolate itself semantically from different gatherings, slang terms will in general portray negative or no-no things, or limits. For this situation, essayist will examine slang that utilized by young people that called *Alay*. It shows up for the first in online conversation Indonesia discussion, specifically kaskus.com. Alay is abbreviation of Anak Layanagan, Anak Lebay which is identified with teens who once in a while return home. Alay is for most part credited to discourse of youthful age which is firmly connected with current patterns in the method of its life, thinking, clothing, going about just as talking. These days, alay terms utilized in online media incorporate sms language, blackberry messenger, line, twitter, facebook and instagram. Alay communicates by numerous abbreviations, languages or images, called emoji. Alay language as Rachmawati, there are five types of alay language, there are shortening, letters in order evolving, language, unpredictable capital letter use, abbreviated

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<sup>7</sup> Hudson, R.A. *Loc.cit.*

<sup>8</sup> Wardhaugh, R. *Op.cit.*, p. 26.

version sentence.<sup>9</sup> In this exploration, essayist just examine the types of alay language, that are; shortened form, letter set changing, and sporadic capital letter use. Idea of Semantics According to Kredler, semantics is the orderly investigation of significance, and phonetics semantics is investigation of how language sort out and express implications.<sup>10</sup> As per Harnish, semantics is a discipline which, talking freely, manages certain relations between articulations of a language and the item (or states of affairs) referred to by those articulations.<sup>11</sup> Again, Huford expressed that semantics is investigation of importance in language.<sup>12</sup> In language, word is identified with significance. As expressed by Nikelas, there are three highlights of language. To start with, language has sound. Second, language is efficient and third, language consistently has meaning.<sup>13</sup> Which means has significant connection with language. As a result of this individuals likewise need an examination about implying that gives clear clarification of significance. They will be not difficult to show their expectation in day by day action. Larson expressed that significance can be ordered into four. *There are: Syntactic significance.* It has two definitions including the importance communicated by linguistic closure, word request or inflection with respect to significance which differs from one from of ideal models to the next, *Lexical significance* is the implying that is given by word reference. The next is *text based importance* is the implying that is procured from the relationship among single word to another word in a sentence. The last is *relevant or situational* implying that emerges from the circumstance or setting where the words, expression, sentence and articulation are utilized.<sup>14</sup>

### Concept of Semantics

According to Kredler, semantics is the systematic study of meaning, and linguistics semantics is study of how language organize and express meanings.<sup>15</sup> Again, Huford stated that semantics is study of meaning in language. In language,

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<sup>9</sup> Rachmawati and Raja. *Penggunaan Bahasa Indonesia Oleh Remaja pada Media Facebook*. (Jakarta., 2011), p. 50.

<sup>10</sup> Kredler, Charles. *Introducing English Semantics*. (New York: Routledge., 1998), p. 3.

<sup>11</sup> Harnish, Robert M. *English Words*. (London: Clayss Ltd., 1994), p. 540.

<sup>12</sup> Huford, J.R.. *Semantics: A Course Book*. (New York: Cambridge University Press., 1983), p.1.

<sup>13</sup> Nikelas, Syanwin. *Pengantar Linguistik untuk Guru Bahasa*. (Jakarta: Depdikbud., 1988). p. 50.

<sup>14</sup> Larson, M.L. *Penerjemahan Berdasarkan Makna*. (Jakarta: Arean., 1998), p. 27.

<sup>15</sup> Kredler, Charles. *Loc.cit.*

word is related to meaning.<sup>16</sup> More is offered by Larson stated that meaning can be classified into four. There are as follow:

1. Grammatical importance. It has two definitions including the importance communicated by syntactic consummation, word request or inflection with respect to significance which fluctuates from one from of standards to the next.
2. Lexical importance is the implying that is given by word reference.
3. Textual significance is the implying that is gained from the relationship among single word to another word in a sentence.
4. Contextual or situational implying that emerges from the circumstance or setting where the words, expression, sentence and articulation are utilized.

In this exploration, the alay language will be dissected dependent on the term of semantics highlights by utilizing logical importance. As expressed by Larson, logical significance is the implying that emerges from circumstance or setting where the words, expression, sentence and articulation are utilized.

### **Alay Language in Social Media**

Human requirements a method for correspondence to satisfy their social necessities. To help correspondence simpler, any site of online media is utilized, for example, Facebook, Twitter, Instagram and so on the advancement of time has been impacted in correspondence and cooperation way. For this situation, language which is utilized likewise affected. These days, large numbers of slang (Alay) words utilized in every day correspondence or even in web-based media. As asserted by Chambers that slang (Alay) is language assortment which is casual used to impart all the more effectively and in a split second in gathering of people.<sup>17</sup> We can presume that Alay is one of the dialects that can't be isolated from social orders since it is a casual language, simple to utilized, moment, and no jobs which directed it. Subsequently the majority of Indonesian residents additionally utilized by youngsters utilized in everyday life as well as very reach out in web-based media. Besides, Alay is a contraction of Anak Layang, Alah lebay, Anak layu or we can say that a child who

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<sup>16</sup> Huford, J.R.. *Loc.cit.*

<sup>17</sup> Chambers, J. K. *Op.cit*, p. 1.

consistently wander the road. Overwhelmingly, this term portrays young people who view themselves as have noteworthy design style. The improvement of innovation in this advanced period is extremely quick, the utilization of web is exceptionally intrigued for young people. The measure of Alay language clients demonstrated the friendly of youthful age of Indonesian with that world hallucination. The presence of Alay language shows the presence of globalization period powerfully too; in light of the fact that a language should be considered with the social orders (the client of that language).<sup>18</sup> to make it exist untouched. Based on the explanation, the use of Alay language for young generation right now has been very heedless the efficiency, except as a trend only. Generally, wrong interaction is the possibility cause of gaining the Alay language. To recognize it easier, it's essential to know its characteristics explained by Rachmawati:

1. At facebook account, teenagers uses to send unclear status, is like; “akkoonlennhdhcniih” ato “ayokk perang cummndh cmmasa iia”.
2. Teenagers suppose themselves exist in facebook, twitter, and etc. if they send many comments to others, it means they will become Anak gaul. If not they will not be judged as Anak gaul.
3. If there is someone see the user profil only “in social media” then he/she sends a testimonial: “hey cuman view nih?” ataaau “heey jgn cuman view doang,add dong!
4. The name of the profile in social media usually indulges in glorification her/himself such as: pRinceSscuTez, sHaluccU, cAntieqq, dan lain-lain.<sup>19</sup>

From the characteristics above, it is well-known that Alay language has already improved in social media moreover in facebook.

### **Alay Language in Social Media Made by Teenagers**

Alay language is a non-formal dialect of Indonesia language which is used by certain community or in certain region in having interaction.<sup>20</sup> Alay language appears and increases together with the speed of the improvement of communication technology and any sites of social media. Generally, Alay language is used as a tool of

<sup>18</sup> Wardhaugh, R. *Op.cit.* p. 27.

<sup>19</sup> Rachmawati and Raja. *Loc.cit.*

<sup>20</sup> Boylu, E. and Kardas, D. The Views of Teachers and Students on Slang in Teaching Turkish as a Foreign Language. *Journal of Language and Linguistic Studies*, (2020,16:1:73).



communication among teenagers during certain times. This matter is happened because teenagers have their own language in expressing their desire; this way of communication is needed by teenagers to offer something that they suppose it as a secret thing for the other age levels so that other groups will not understand what will be the communication mean. It is argued as well by Sumarsano argues that an intention to make exclusive group causes teenagers create a secret language.<sup>21</sup> According to Owen teenagers begin to be sensitive with words which have multiple meaning; they commonly use metaphor, irony, and play with words for expressing their opinions. Sometimes they create new expressions which are not formal. This language is famous as Alay language.<sup>22</sup> On the other hand is a part or the process of cognitive improvement, the appearance of the use of Alay language also characteristic of the improvement of teenagers in context of social. Furthermore, Erikson, teenagers attend to the level of social context which is mentioned as identity versus role confusion.<sup>23</sup> Dominantly, in this level is the time for teenagers to the search and build identities. Teenagers want to be admitted as unique individual who have their own identities that regardless from the field of kids and adults.

### Structure of Alay Language

Sounds which are seen as a part of language system, in this matter, the sound of utterances are the smallest elements that become part of the word structure and having function as distinguishing meaning.<sup>24</sup> The Alay language structure inclines listened like kids language that can't mention phoneme [s], [r]. In the process of writing toward Alay words, mostly found letter "S" changed by "C" and letter "T" changed by "Y" or "E". Alay language has certain pattern as well. Even though it is looked like unstructured writing but whoever writes Alay for sure follows certain pattern. Therefore, the pattern of Alay language is going to be very hard to identify it.

Arguing by Rachmawati that the characteristics of Alay language such as using the combination of capital letter-lower case, change letter with certain number,

<sup>21</sup> Sumarsono and Paina, P. *Sosiolinguistik*. (Yogyakarta: Duta Wacana University., 2002). p. 13.

<sup>22</sup> Owen. *Human Development ninth edition*. (Boston: McGraw Hill Company, Inc., 2004). p. 56.

<sup>23</sup> Erikson, E. *Childhood and Society second edition*. New York: W.W. (Norton & Company Inc., 1968), p. 105.

<sup>24</sup> Muslich, M. *Fonologi Bahasa Indonesia: Tinjauan Diskriptif Sistem Bunyi Bahasa Indonesia*. (Jakarta: Bumi Aksara., 2008), p. 88.

cutting vowel and space, speaking as if like baby with complicated structures of letter, The changing of letter “a” by using letter “e”, the use of other terms, removal of the beginning phoneme, and the changing of diphthong “au” with “o” and “ai” with “e”.<sup>25</sup> Thence, informed by Fanayun, there are five ways in the process of establishment of the structure or characteristics of Alay language as follows:

1. The combination of capital letter and lower case.
2. The combination of letter and number.
3. Using other terms
4. The combination of letter, number, symbol, and abbreviation.
5. The addition of phoneme (prothesis, epentesis, paragog).<sup>26</sup>

From those four opinions above, the researcher combines and edited them so that there are eight processes of Alay language establishment. Those are:

1. The addition of phoneme; (prothesis, epentesis, paragog), such as *aqun* (*aku*), or put in the middle of a word such as *kamyu* (*kamu*).
2. Phoneme Omission; (afesis, sinkop, apokop), such as *bgd* (*banget*), *smwa* (*semua*).
3. Abbreviation; (singkatan, akronim), such as *aq* (*aku*), *km* (*kamu*), *qt* (*kita*), *mrk* (*mereka*).
4. Using other terms such as *beud* (*'banget/ sangat'*), *bokap* (*'bapak'*).
5. Replacement letter, such as *celamat* (*selamat*), *chayang* (*sayang*), *teyuz* (*terus*).
6. Combination of capital letter and lower case, such as QuH Sdar SHbaT (*aku sadar sahabat*).
7. Combination between letter and number such as number 1(one), means : l, L (el), example: *k1o g1tu* (*kalo gitu*)
8. Combination among letter, number, symbol and abbreviation such as *g4y4* (*gaya*), *t4* (*temoat*), and *Skiañ* (*sekian*).

## RESEARCH METHOD

This research utilized a documentary research method. According to McCulloh that sources of documentary research data may come from social media, newspaper, articles and etc. it means this research could be named as a documentary research

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<sup>25</sup> Rachmawati and Raja. *Loc.cit.*

<sup>26</sup> Fanayun. *Alay Mode On*. Yogyakarta: Easymedia., 2010), p. 99.

because this research did not carry out a field work but only capture teenagers' comment on social media (facebook).<sup>27</sup> The object of this research was words in sentences. This research analyzed on the addition of phoneme, put in the middle of a word, phoneme omission, Abbreviation, using other terms, letter replacement, combination of capital letter and lower case, combination between letter and number, combination among letters, number, symbol and abbreviation. Furthermore, the object of this research was Alay language vocabularies. The researcher only analyzed on the characteristics of Alay language which used by teenagers on social media and the type of data in this research was written data. To connect the data, he observed and collected Alay language vocabularies used on social media afterword the researcher copied the data and gave a code. In addition, the researcher Collected and selected the data which can be categorized as Alay language and Classified the data based on the forms of Alay language.

## FINDINGS

In this research, the researcher found several of Alay words based on the eight characteristics of Alay language which modified from Rachmawati and fanayun.<sup>28 29</sup> From the eight characteristics, the writer only found five characteristics on the facebook group namely; JUAL BELI ONLINE LOMBOK. The finding data is shown below:

*Captured On 3<sup>th</sup> of April 2021*

No	Characteristics	Alay Language Words	Real Shape	Meaning
1	The Addition of Phoneme	1. Bagus	Bagus	Good
2	The Omission of Phoneme	1. Bgt	Banget	Very
		2. Tlpn	Telpon	Call
		3. Kek	Kayak	such as
		4. Byk	Banyak	Many

<sup>27</sup> McCulloh, G. *Documentary Research in Education, History and the Social Sciences*. Canada:RoutledgeFalmer., 2004), p. 10.

<sup>28</sup> Rachmawati and Raja. *Loc.cit.*

<sup>29</sup> Fanayun. *Loc.cit.*

		5. Bsa	Bisa	Can
		6. Ato	Atau	Or
		7. Hrg	Harga	Price
		8. Blm	Belum	Not yet
		9. Pmkaian	Pemakaian	Use
		10. Dpt	Dapat	Get
		11. Itungan	Hitungan	Counting
	3 Using Other terms	1. Say	Pelanggan	Customers
		2. Gaesss	Pelanggan	Customers
		3. Bosku	Pelanggan	Customers
		4. Cuy	Pelanggan	Customers
		5. Guess	Pelanggan	Customers
4 Replacement Letter		1. Ungkir	Ongkir	Cast on delivery
		2. Sampeq	Sampai	Arrive
5 Combination of Letter and Number		1. 12jt	Dua belas Juta	Twelve millions
		2. co2	Cocok	Suitable
		3. kecil2	kecil-kecil	Smalls
		4. z008	2008	Two thousand and eight

## DISCUSSION

Alay language is one of informal language which is as an important language to be understood because it had been widespread to the all sides of this world. The same argumentation asserts by Chambers that slang (Alay) is language variety which is informal used to communicate more easily and instantly in social group.<sup>30</sup> Furthermore, Hudson, slang or we can call it as Alay language is an ever changing set of colloquial words and phrases that speakers use to establish or reinforce social identity or cohesiveness within a group or with a trend or fashion in society at large.<sup>31</sup> From that assumption, can be concluded that Alay language has been widespread and used by many people especially by teenagers and it also can't be separated because it potentially shows social identity of a group. It means, Alay language is a subject that

<sup>30</sup> Chambers, J.K. *Loc.cit.* p. 3

<sup>31</sup> Hudson, R.A. *Loc.cit.*

provokes strong emotion and it can bring a members of group closer together or we can say Alay can associate a group with other groups and the widespread of Alay language became faster because of the development of technology or internet website such as facebook, instagram and etc. facebook is also used the most by teenagers. Therefore, it is necessary to know the characteristics or what Alay vocabularies were being used by teenagers in social media (facebook). In this case the researcher observed a facebook group namely; JUAL BELI ONLINE LOMBOK.

On 3<sup>th</sup> of April 2021, the researcher captured and analyzed the listed data then finally the researcher gained several words used by teenagers in social media especially in a facebook group namely; JUAL BELI ONLINE LOMBOK as follows:

Based on the research findings above, the researcher categorized some conclusions that Alay language has eight characteristics or forms such as *The Edition of Phoneme, Removal of Phoneme, Abbreviation, Using Other Terms, Letter Changing, Capital and Lower Case Letter, Combination of Letter and Number, and Letter, Abbreviation, Symbol, Number*. In which, he found one word “Baguus” which belong to *The Edition of Phoneme*, in this section teenagers edited phoneme “U”. Eleven vocabularies belong to *Phoneme Omission*, such as; 1) here teenagers used a word “Bgt” to replace a word “banget” means the user removed phoneme “a and e”, 2) a word “tlpn” to replace “telpon” meaning that the user removed phoneme “e and o”, 3) a word “kek” to replace “kayak”, here the user removed phoneme “a”, 4) a word “banyak” became “byk”, here the user removed phoneme “a”, 5) a word “300ias” became “bsa” means the user removed phoneme “i”, 6) a word “atau” became “ato” means the user removed phoneme “a”, 7) a word “harga” became “hrg” the user removed phoneme “a”, 8) a word “belum” became “blm” means the user removed phoneme “e and u”, 9) a word “dapat” became “dpt”, here the user removed phoneme “a” 10) a word “hitungan” became “itungan” here the user removed phoneme “h” 11) a word “pemakaian” became “pmkaian” it means the user removed phoneme “e and a”. There are five words belong to *Using Other Terms* such as; a word “pelanggan” became “say, gaesss, bosku, cuy, and guess. There are two words which belong to *Letter Changing*, such as; 1) a word “ongkir” became “ungkir” it means letter “o” changed by “u”, 2) a word “sampeq” became “sampai” it means letter “a and i” changed by letter “e and q”. the last findings of alay language is four words which

belong to the *Combination of Letter and Number*, in this section the user of alay language used; 1) a word “12jt” to say “dua belas juta”, 2) a word “cocok” became “co2”, 3) a word “kecil-kecil” became “kecil2” and the last the user used “z008” to say “2008”. Meanwhile the researcher did not found any words which belong to *Abbreviation, Capital and Lower Case Letter and Letter, Abbreviation, Symbol, Number*. So the sum total of Alay words used by teenagers in facebook especially on the facebook group “JUAL BELI ONLINE LOMBOK” is twenty two words.

## CONCLUSION

In sum, this research was intended to observe the Alay language vocabularies in social media made by teenagers, and the result of this research was aimed to inform that beside the negative senses of the Alay language, it has a power or importance part for people or teenagers who used it. What is more, the researcher found several vocabularies used by teenagers in social media especially in a facebook group namely; JUAL BELI ONLINE LOMBOK those were: one word which belongs to *The Edition of Phoneme*, eleven words belong to *Removal of Phoneme*, four words belongs to *Abbreviation*, five words belong to *Using Other Terms*, two words belong to *Letter Changing*, and four words belong to *Combination of Letter and Number*.

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